

**From:** Councillor Adam Collinge  
**Sent:** 07 September 2022 17:02  
**To:** Elizabeth Gregg  
**Cc:** [REDACTED] Licensing  
**Subject:** Comments - Premises Application - Pendeford Bar & Grill, Blaydon Road, Wolverhampton, WV9 5NP - PRE1490

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

## Sensitivity: RESTRICTED

Dear Licencing

Thank-you for the consultation on the recent licence application for the Pendeford Bar & Grill, also known as the Pendulum. Of course I would wish for the Pendulum to be a successful well run establishment, that is respectful of the local community. Unfortunately, the former management of the venue in preceding years has let the local community down. Many local residents have been concerned by anti-social behaviour, noise, disorder and other nuisance and there has been recent history of multiple licence breaches and wider concerns. This is why this application is sensitive.

I also believe there may be outstanding legal matters (appeal against the previous licence revocation).

Having reviewed the licence application, consulted with licencing and received comment from a number of residents, whilst I appreciate the scope of the application is relatively modest; concerns remain.

Upon review of the application, whilst not necessarily invalid, there appears to be 3 or 4 parties to the licence application, whereby their experience or future involvement is unclear. Local concerns have also been raised that the licence application is linked to the previous licensee or venue management, under which the previous licence was revoked. From the application, it would appear the proposed Designated Premises Manager or Supervisor may be the same individual who was proposed (in an attempt to vary the licence) at the previous Licence Review heard by the Statutory Sub-Licensing Committee on 23<sup>rd</sup> June 2022 (where the committee duly decided to revoke the licence).

The four Licensing Objectives (1. Prevention of Crime and Disorder, 2. Public Safety, 3. Prevention of Public Nuisance and 4. Protection of Children from harm) can only be well-served and achieved via a strong leadership team. It is also imperative that the management team comprising the Licensee and DPS are suitably experienced and would be sufficiently present to successfully manage the venue. If the proposed leadership and management of the venue is linked to the previous management of the venue, where numerous breaches occurred, or if it is insufficiently experienced or would not be sufficiently present, I am concerned that the previous issues may be repeated.

Equally, I was of the understanding (following previous discussions with licencing officers) that positive discussions had been undertaken with the Owners of the venue and they were looking to take positive steps to improve future arrangements and management of the venue. The venue Owners in my opinion owe a duty of care to the local community given the issues that have arisen under the previous lease of the premises (and wider site uses) and associated management team and licence issues. It is unclear to me

if the Owners support this application or if this constitutes part of a vision for a well-run establishment that respects local residents.

I note that the sale of alcohol is proposed until no later than 23:00; however, the venue would subsequently close at around 23.30. Previously, nuisance associated with the venue has been reported at times at which patrons may leave the venue late at night. This is a residential area and given the previous concerns of noise, nuisance and disorder, the length of proposed opening still has the potential to be a cause for local concern, with mitigation relying on good management. On licencing matters, I believe the potential for unacceptable nuisance or disorder is considerably increased after 11pm.

I am also concerned by what may be meant by “on and off premises” alcohol supply. Morrisons supermarket is open most days until 10pm able to supply alcohol to customers. Given the recent history of the Site, I am concerned should alcohol sales be consumed off-site (in the wider local area), particularly if this was later at night, and the risk of nuisance and disorder.

Further to this, in terms of the licenced area of the venue, it should be clarified the absolute area over which alcohol could be consumed. The land around the venue comprises open verges on to public pavements and the highway or wider parking areas; this again gives potential for increased risk of nuisance and disorder. This is not a controlled environment, without appropriate demarcation and fencing. Again, given the context and history of the Site, and in order to better manage how patrons use the premises, I believe any external areas would require better control and demarcation.

Overall, whilst I want a successful establishment to emerge (as was the case some years ago), a fresh start does appear to be needed for the venue, to restore some public confidence as much as anything else. I am unclear if the licence application as presented can achieve this and whether the licencing objectives would be met for the reasons stated above. The recent history of the site is relevant; residents should be respected. The committee should assure itself that local residents can be protected from nuisance and disorder and that any concerns can be adequately mitigated and managed. If the committee cannot assure itself that the licence application meets licencing objectives, then it should not be supported.

Yours Faithfully

**Cllr Adam Collinge**

Conservative Councillor for Oxley Ward  
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